

A 2.5 hour professional seminar for military members considering transitioning from the service in the near future. Spouses are cordially invited.

# Marketing Yourself for A Second Career

Date: Monday, November 23, 2015

Time: 1-3:30 p.m.

Location: Soldier Support Center, 1401 B Ave., Bldg. 3400, Rm 124

Contact : Fort Lee SFL-TAP to register Call (804) 734-6612 or  
Email: [sfltap.lee@serco-na.com](mailto:sfltap.lee@serco-na.com)

## LEARN ABOUT

- Understanding your competition in the job hunt
- Developing your transition strategy
- Overcoming civilian employers' perceptions of military personnel
- Resume and LinkedIn development
- Networking and penetrating the hidden job market
- Preparing for and conducting a successful interview
- Negotiating a salary and benefit packages



**SPEAKER** Colonel Terri Coles, USA (Ret)  
Deputy Director , Career Transition Center, MOAA

- Recently transitioned after 20+ years on active duty
- In-depth experience in networking, resume writing, communications and social media
- Understands the transition process and keys to success for life after the military

